



SPIRIT BOX TIPS

| Hiring the Right People for your SBE | Bringing 21st Century Skills to your Classroom | Market Research: When Starting your School Based Enterprise |
|---|---|---|
| How Other Vending Companies Can Get in Your Way | 10 Ways to Fund Your School Store Vending Machine | Annual Spirit Team Revenue Report: 2020- 2021 School Year |
| Reading the Vendor Contract By: Tyler Hunter, Spirit Box Alum | Quick Fix: Trouble Closing Door and Locking | Putting together your Spirit Box Team |
| Big Idea: Why not Become your School's Primary Vending | Secure Sponsorships to Increase Profits | Spirit Box Product Mix Explained |
| Provider? | Chantilly High School Shares Their Success, | How to expand your Spirit Box Business |
| Introducing: The Beverage Spirit Box | Challenges, and How They Plan to Adjust to COVID19 | Project Based Learning Made Easy |
| High School Senior Reflects on His Time with Spirit Box | Big Ideas from the Virginia Workshop | Webster Groves Shares |
| Coin Chemistry | 5 Steps on: Presenting & Advocating for your | their Spirit Box Selling Strategies |

Spirit Box





BUSINESS

Introduction to Business Finance

Introduction to Management

Production

Scaling a Business

Competitive Research

So you want to become an entrepreneur?

Budgeting & Taking Control of your Finances

Funding your Business

Calculate your startup costs

Creating a Business Plan

Hiring the Right People: In your future career



STRATEGIC PLANNING

Why Having a
Contingency Plan is
Crucial for Your Spirit
Box

Visioning: Writing Your Preferred Future

Creating Goals

SWOT Analysis

8 Tips: How to Increase Your Knowledge on Diversity and Inclusivity

Operations Planning

How to Create a
Schedule for Yourself

Letting Fear Paralyze Creativity: 4 Ted Talks to help this NOT happen



MARKETING

10 Tips for Your Social Media & How to Apply it to Your SBE

Establishing your Target Market

5 Ways to Dazzle your Customers & Create Raving Fans

Customize your Blanks!

Sales, Marketing, and Branding

Market Strategy for your Spirit Box

Competitive Advantage: Setting your Business Apart

How to Price your Products in your SBE





8 Traits of a Strong Leader

Finding Your Own Strengths

The History of Black History Month 11 Must Reads (Especially During Black History Month): For High School Students

6 Articles to Read: To Enhance your Knowledge of Women's History and Gender Inequality 5 Tips to Overcoming Presentation Anxiety

Tips for Talking on the Phone

How to Create a Schedule for Yourself



| Conflict Resolution on | | |
|-----------------------------|--|--|
| Your Team | | |
| | | |
| 10 Tips on How to Reduce | | |
| Stress and Cabin Fever | | |
| | | |
| 5 Ways How | | |
| Entrepreneurship Prepares | | |
| Students for the Real World | | |
| | | |

How to Train a New Spirit Box Team

Putting together your Spirit Box Team

Thanking your Team:
Gratitude Goes a Long Way

5 Tips on How to Have a Successful Team

The Difference Between Listening and Hearing: 3 Ted Talks to Improve your listening skills

Improve your

Communication Skills





Business Plan Template The Business Model

Canvas

SWOT Analysis

Finding your Target

Hiring the Right Person

Create a Personal

You Want to Create Guide

SMART Goals

Worksheet Worksheet

Social Media

Planning Worksheet Market Worksheet

Customer Service

Assessment Worksheet